

SURVEY OF FINAL YEAR INTERNATIONAL BUSINESS STUDENTS

Execution time

The survey was conducted in 2020 in the spring semester before the defence of graduation theses.

Objective of the survey

Survey of graduates' satisfaction with studies.

Short presentation of the questionnaire

The questionnaire consists of 11 closed-ended and open-ended questions. Fifty-five students took part in the survey.

Presentation of survey results:

In the third year of study, almost half of the respondents are working: 42% of the working respondents are working by speciality and 58% not by speciality. Two thirds are satisfied with the studies because they meet their expectations. The strengths of studies are: are communication between teachers and students, mutual respect, the acquired knowledge and skills, and the usefulness of internships. Students noted that the studies develop critical thinking and problem-solving skills, entrepreneurship, creativity, digital literacy, oral and written communication, and independence.

Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means strongly agree, 1 – strongly disagree.

Statements	Average
1. The studies met my expectations	4,1
2. The knowledge and skills that I have acquired during my studies are in demand in the labour market	4,3
3. Communication between teachers and students is based on mutual respect	4,0
4. Internships carried out during the studies were useful	4,2
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	3,0
6. The literature supply in the library / reading room and access to information sources matched my needs	3,5
7. The classrooms are adapted to implement the study programme	3,6
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	2,9
9. I had the opportunity to participate in scientific / artistic activities	3,0

Positive statements:

1. The knowledge and skills I have acquired during my studies are in demand in the labour market
2. Internships carried out during the studies were useful
3. The studies met my expectations
4. Communication between teachers and students is based on mutual respect

5. The classrooms are adapted to implement the study programme
6. The literature supply in the library / reading room and access to information sources matched my needs

Points to improve:

1. I was unable to use special equipment, laboratories, and other facilities to do my individual tasks (there is a lack of laboratories equipped with the studied subjects, there is a lack of means necessary for organizing practical sessions and premises adapted for practical sessions)
2. To supplement studies with business organization and investment issues.

What skills did you develop while studying?

Statements	Average
1. Critical thinking and problem solving	4,4
2. Cooperation	4,4
3. Creativity	4,3
4. Digital literacy (reliable and critical use of information and communication technologies)	4,6
5. Independence	4,3
6. Effective oral and written communication	4,1
7. Career management	4,1

The respondents stated that during the study years they mostly improved their digital literacy, critical thinking, collaboration, creativity and independence.

How well are you ready for a professional career after graduation:

1. Enough to work under the acquired education	25 percent
2. Sufficiently enough to be able to work under the acquired education	54 percent
3. Insufficient, the employment will require learning everything	7 percent
4. Insufficient, but I do not plan to work under the acquired education	14 percent
5. Other (please enter)	0

More than half of the respondents stated that they were ready for a professional career after graduation, 7% said they were not prepared enough and would have to learn everything again when they start working. And 14 percent said they were not planning to work under the acquired education.

Would you recommend your friends / colleagues / acquaintances to choose this study programme?

1. Yes	38 percent
2. Probably yes	51 percent
3. Probably not	11 percent
4. No	0 percent



5. I don't know/can't answer

0 percent

More than half of all students surveyed would recommend the International Business study programme to their friends, colleagues or acquaintances.

What's next?

Further action plan for developing study programme and increasing students' satisfaction:

The library staff consults with the lecturers of the Department (several times during the academic year) and adds resources to the publication fund according to the expressed need. Based on the results of the survey, the study programme is supplemented with new subjects (modules).