

SURVEY OF INTERNATIONAL BUSINESS STUDENTS

“QUALITY OF MODULE TEACHING”

Execution time

At the end of the 2020-2021 study year autumn semester.

Purpose

To analyse the International Business students’ assessment of the quality of teaching modules.

Short presentation of the questionnaire

International Business students assessed teaching quality according to 11 statements on a five-point scale from 1 to 5, where 5 means “Strongly agree” with the statement (assigned a score of 5) and 1 means “Strongly disagree” with the statement (assigned a score of 1). The average of the evaluations was calculated by analyzing the results.

Presentation of survey results:

The participants in this survey were first, second and third year full-time International Business students. The overall assessment average for all 11 criteria is 4.5 out of 5 possible points, reflecting the overall assessment of the quality of teaching by International Business students.

The assessment forms and criteria were defined at the beginning of the course	4,6
The assessment was based on published evaluation forms and criteria	4,5
The content of the subject/module was clear	4,4
The theory part was illustrated by practical examples	4,5
Students were encouraged to ask problem-solving questions, analyse, discuss, etc.	4,5
Lecture time was used rationally	4,4
Students were communicated with respect	4,7
The test results were discussed with students (in written or oral form)	4,4
If necessary, the lecturer consulted after lectures	4,4
Students were encouraged to use additional sources of information	4,6
Cases of academic dishonesty (cribbing, plagiarism) were not tolerated	4,6

The average of the International Business students’ estimation of the autumn semester modules in all areas is higher than 4 points (out of 5 possible). Nevertheless, students expressed a wish for the lectures to be presented more clearly and to discuss the results of the assessments in more detail with the lecturers. Students particularly appreciated business-related modules, foreign languages, and specialization modules.

What’s next: The results of the surveys were discussed with the lecturers in the meeting of the Department where the lecturers, considering the results, discussed how to improve the study process. If

necessary, the lecturers were invited to individually discuss the results of the module with the Head of the Department, common solutions were sought. Individual questions of the questionnaire are also planned to be discussed during the meetings of the Study Committee, where suggestions of the social partners will be provided in order to improve the study process