

## SURVEY OF FINAL YEAR TOURISM MANAGEMENT STUDENTS

### Execution time

The survey was conducted in 2020 spring semester before the defense of the Graduation theses.

### Objective of the survey

The aim is to collect data on graduates' satisfaction with studies, to use the collected data to improve the Tourism Management study programme.

### Short presentation of the questionnaire

The questionnaire consists of 11 questions formulated as closed-ended and open-ended. 63 students participated in the survey.

### Presentation of survey results:

In the third year, more than 50% of students are working: 22.9% have jobs related to study programme and 35.06% are doing jobs not related to the study programme. Many students were satisfied with their studies because they met their expectations. The strengths are communication between the teachers and the students, based on mutual respect, the adaptation of auditoriums to studies, the opportunity to go abroad for studies or practice and to participate in project activities.

**Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means strongly agree, 1 – strongly disagree.**

Statements	Average
1. The studies met my expectations	3,5
2. The knowledge and skills I have acquired during my studies are in demand in the labor market	3,5
3. Communication between teachers and students is based on mutual respect	4,0
4. Internships carried out during the studies were useful	3,9
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	4,0
6. The literature supply in the library / reading room and access to information sources matched my needs	3,6
7. The classrooms are adapted to implement the study programme	4,0
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	3,4
9. I had the opportunity to participate in scientific / artistic activities	3,7

### Positive statements:

1. Communication between teachers and students is based on mutual respect;
2. Internships carried out during the studies were useful;
3. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities);
4. The classrooms are adapted to implement the study programme;

5. I had the opportunity to participate in scientific / artistic activities.

### Points to improve:

1. I was able to use special equipment, laboratories, and other facilities to do my individual tasks.

### What skills did you develop while studying?

Statements	Average
1. Critical thinking and problem solving	3,7
2. Cooperation	4,2
3. Creativity	3,9
4. Digital literacy (reliable and critical use of information and communication technologies)	3,8
5. Independence	4,0
6. Effective oral and written communication	3,8
7. Career management	3,5

Respondents stated that cooperation and independence, as well as creativity, digital literacy and effective written and oral communication were most developed during the study year.

### How well are you ready for a professional career after graduation:

1. Enough to work under the acquired education	31,4%
2. Sufficiently enough to be able to work under the acquired education	45,9%
3. Insufficient, the employment will require learning everything	15,31%
4. Insufficient, but I do not plan to work under the acquired education	5,9%
5. Other	1,49%

The vast majority of respondents say they are fully or almost ready to work in the tourism sector. Conclusion can be made that the content of the study programme perfectly meets the needs and innovations of the tourism sector.

### Would you recommend your friends / colleagues / acquaintances to choose this study programme?

1. Yes / Probably yes	73,5%
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2/3 of all students who participated in the survey would recommend the Tourism Management study programme to friends and acquaintances, it can be assumed that the content and quality of the study programme meet the students' expectations.

### What's next?

Further action plan for developing study programme and increasing students' satisfaction: the results of the survey were discussed at a meeting of the Tourism Department, teachers discussing possible changes. The results of the survey were also presented at the meetings of the study committees, and possible

improvements in the future are planned. Information on aspects that are well assessed and could be improved was made available on the Faculty website.