

SURVEY OF FINAL YEAR TOURISM MANAGEMENT STUDENTS

Execution time

The survey was conducted in the spring semester of 2021 before the defence of the Graduation theses.

Objective of the survey

To collect data on graduates' satisfaction with studies, to use the collected data to improve the Tourism Management study programme.

Short presentation of the questionnaire

The questionnaire consists of 11 closed-ended and open-ended questions. Final year students of Tourism Management rated the study programme according to 11 statements on a five-point scale from 1 to 5, where 5 means "Strongly agree" with the statement (assigned a score of 5) and 1 means "Strongly disagree" (assigned a score of 1). 44 students participated in the survey.

Presentation of survey results:

In the final year, more than 50% of students are working: 6.9% under the study programme and 64.8% not under the study programme. Many students were satisfied with their studies because they met their expectations. The strengths are the benefits of internships, communication between teachers and students, based on mutual respect, the supply of information sources, the adaptation of auditoriums to studies, the opportunity to participate in scientific activities.

Rate how much you agree or disagree with the statements on the scale from 1 to 5, where 5 means totally agree, 1 – totally disagree.

Statements	Average
1. The studies met my expectations	4,3
2. The knowledge and skills I have acquired during my studies are in demand in the labor market	4,1
3. Communication between teachers and students is based on mutual respect	4,7
4. Internships carried out during the studies were useful	4,3
5. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities)	4,0
6. The literature supply in the library / reading room and access to information sources matched my needs	4,5
7. The classrooms are adapted to implement the study programme	4,5
8. I was able to use special equipment, laboratories, and other facilities to do my individual tasks	4,0
9. I had the opportunity to participate in scientific / artistic activities	4,3

Positive statements:

1. Communication between teachers and students is based on mutual respect.
2. Internships carried out during the studies were useful.

3. The literature supply in the library / reading room and access to information sources matched my needs.
4. The classrooms are adapted to implement the study programme.
5. I had the opportunity to participate in scientific / artistic activities.

Points to improve:

1. I was able to use special equipment, laboratories, and other facilities to do my individual tasks.
2. I had the opportunity to go abroad (to study, to carry out practice, to participate in project activities).

What skills did you develop while studying?

Statements	Average
1. Critical thinking and problem solving	4,1
2. Cooperation	4,5
3. Creativity	4,2
4. Digital literacy (reliable and critical use of information and communication technologies)	4,1
5. Independence	4,5
6. Effective oral and written communication	4,3
7. Career management	4,0

Respondents stated that cooperation and independence, as well as creativity, effective written and oral communication, were most developed during the study year.

How well are you ready for a professional career after graduation:

1. Enough to work under the acquired education	34.20%
2. Sufficiently enough to be able to work under the acquired education	52.59%
3. Insufficient, the employment will require learning everything	9.05%
4. Insufficient, but I do not plan to work under the acquired education	4.16%

The vast majority of respondents say they are fully or almost ready to work in the tourism sector. There is a tendency that the content of the study programme perfectly meets the needs and innovations of the tourism sector.

Would you recommend your friends / colleagues / acquaintances to choose this study programme?

1. Yes / Probably yes	80.1%
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2/3 of all students who participated in the survey would recommend Tourism Management study programme to friends, colleagues and acquaintances, it can be assumed that the content and quality of the study programme meet the students' expectations.

What next?

The results of the survey were discussed at a meeting of the Tourism Department, with lecturers discussing possible changes. The results of the survey were also presented at the meetings of the study committees, and possible improvements in the future are planned. Information on aspects that are well assessed and could be improved was made available on the Faculty website.